

# PAGE MAKE-UP APPLICATION

## OBJECTIVE

This page make-up application can be used as any generic page make-up software, but it really excels in time-critical, high-volume, highly standardized page-layout environments such as daily newspaper. In such an environment the page make-up program must be reliable, fast, customizable, extensible, and highly integrated in its computer environment. In other words, it must be 'industrial strength' software, and this page make-up application meets all these criteria.

